Goals and Vision Introduction

Objectives:

- Remember why you’re here and what you’re working toward.
- Frame your group’s future projects and priorities around a common mission.

Roles and Supplies Needed:

- The Goals and Vision worksheet (used to record your conversation for future reference)
- Volunteer to take on a homework assignment before the meeting
- Note-taker to take notes on a flip chart or chalkboard/whiteboard during your discussion, and then record major points on your Goals and Vision worksheet.
- Time-keeper

Suggested Duration: 30 minutes

Pre-meeting Work: Summarize the following on the Goals and Vision worksheet prior to your meeting:

- Your energy committee’s mission statement or charter (if you have one)
- Any energy-related goals in your town plan
- Any energy-related goals in your region or state

Instructions:

**Step 1:** Share the information collected prior to the meeting (see above).

**Step 2:** While the note-taker takes notes on a flip chart, each of you has THIRTY SECONDS to briefly answer the following questions:

- Why are you here volunteering your time with your local energy group?
- In what ways do you want to see this local energy group make a difference? *(Remember to think broadly about the impacts your energy committee can make for the whole community.)*

**Step 3:** Spend five minutes pointing out common themes that came up as you went around the room and circle them on the flip chart.

**Step 4:** Have the note-taker summarize any major points on the Goals and Vision worksheet. You can also have a second note-taker fill in the worksheet as you go.
Tips:

- Model a few sample responses to each of the three questions to help get things going.
- Sticking to 30-second responses (or less) will help your group avoid getting off in the weeds.
- Don't get bogged down trying to find consensus or getting the wording right - you're drafting a new mission statement here. Different perspectives are a healthy part of every energy group.
- If you decide you do want to draft a new mission statement for the group, this activity is a great place to start.