

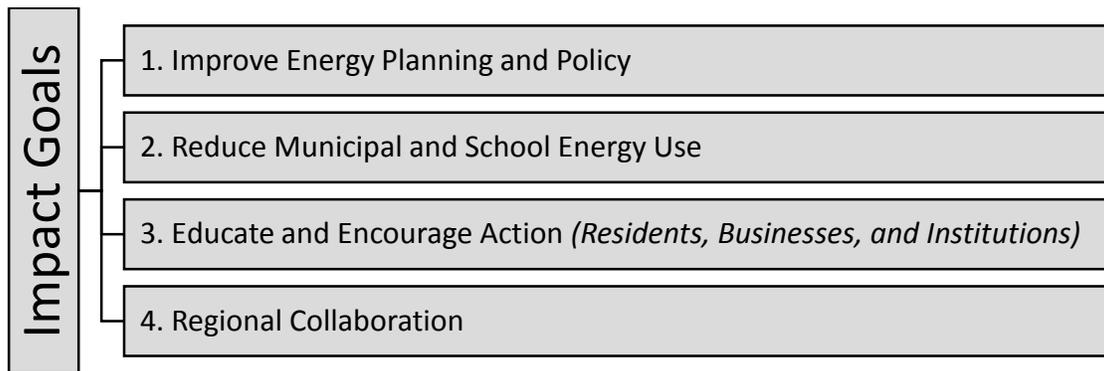
Section 2: STRATEGIES CHECKLIST

A list of all the strategies you might take on as a local energy group

The Strategies Checklist is a list of strategies, each an approach your local energy group could take to achieve its goals. The Checklist is not a list of projects. You'll identify specific projects later on. There are likely many possible projects in your community that would fit within each strategy on the Checklist.

The Checklist was developed with input from groups across New England. Anything your local energy group has done or might do should fit into at least one of the strategies listed here.

The Strategies Checklist is organized into four sections, or "Impact Goals". These goals define the four ways most local energy groups can have meaningful impact in their communities.



How to read the Strategies Checklist

- Strategies are listed down the middle of the page, along with tips and examples.
- Major strategies are listed in **bold print**. Notice that some major strategies are followed by one or more sub-steps (slightly indented and not in bold print).
- Columns to the left and right of the Strategies Checklist correspond to exercises from later sections of the Toolkit. Look at the column title at the top of the page to determine which Toolkit section corresponds with which column.

How are we supposed to do everything on this list?

You're NOT supposed to do everything on this list! In order to maximize your impact, you should probably be focusing on just a few of these strategies at a time, depending on your group's size and resources. The trick is choosing which projects to focus on. The Toolkit will help you do just that.