



Recognized for Excellence

- 2016 Business Excellence Award in Consumer Services - **NH Business Review**
- 2015 & 2016 Torch Award Finalist for Market-Place Ethics – **BBB**
- 2016 Small Business Vendor of the Year **General Dynamics | Bath Iron Works**
- 2017 & 2018 INC 5000 List – **INC Magazine**
- 2017 & 2018 Top 20 Fastest-Growing Family Owned Businesses - **Business NH Magazine**
- 2019 Business Excellence Award in Professional Services - **NH Business Review**

➤ **Who is Freedom Energy Logistics?**



603 625-2244
Auburn, NH

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For the *residential* energy user,
energy deregulation has had some *issues*...

- **Predatory Business Practices** – Specific targeting of the elderly, minorities, etc.
- **Sub-par Suppliers / Contracts** – Many of the best suppliers only work through broker relationships, and only over certain usage thresholds. The B- or C- list suppliers serving Residential meters often only offer contracts that allow pass-through charges, that only protect the supplier and even hide key details.
- **Limited Purchasing Power** – Small users are individually unappealing to many suppliers.
- **Limited Aggregation Groups** – Opt-In aggregation groups reached maximums of 4,000 accounts, falling short of substantial buying power.

➤ **Past Energy issues...**



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Linking the power of *choice*
with the power of *community*...

- Protecting the uninformed consumer from predatory business practices
- Providing new and exciting mechanism to reach community sustainability and renewable initiative
- Providing access to bulk rates for electricity
- Educating residents on responsible energy use
- Attracting businesses and residents to the area by lowering electricity rates

➤ **Maximize your Community *buying power!***



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So, how would a 'base-model' Community Choice Aggregation *work*?

- > **1. Decide on an Energy Plan:** The leadership of the community works with a consulting firm (FEL) to develop an energy plan for their community. These plans will vary by community priorities such as Cost Savings, Local Renewables, RECs, metering, DSM (Demand Side Management) or even forming your own Community Supplier (local hydro, solar, etc.)
- > **2. Procurement and Rate-Setting:** FEL assembles the supplier bids via RFP, presents top options and makes their recommendations to community. Community agent chooses supplier with best overall offering and FEL, community and supplier move to implementation. (Supplier Vetting – learning from past mistakes of other markets)
- > **3. Implementation:** FEL works with chosen supplier and LDC (Utility) to enroll community accounts, eliminating accounts already under 3rd-party supply and accounts that decide to opt out. (Data collection, aggregation notices & opt-out cards, public education meeting, processing opt-ins/opt-outs, enrollment)

> **3 Steps to implementation...**



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The *future* of Community Choice Aggregation

- > Smart Metering
- > Dynamic | TOU Pricing
- > Demand-Side Management
- > Load Serving Entities
- > Transactive Energy | Prosumer/Consumer | Blockchain
- > Community Virtual Net Metering

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